Department: Business Administration
Activity: Webinar
Title: **Transforming higher education experience for enriching career enhancement**
Date: Tuesday, May 25th, 2021
Time: 11:00 am to 12:15 pm
Mode: Online, MS Teams
Industry Resource Person: Mr Kalyan C Chamarthi

Brief Report:
The webinar was organised by the Business Management Association of the Department of Business Studies and was conducted by an EdTech company called ScoreLeap. It focused mainly on higher education and career enhancement. The company ScoreLeap is an EdTech Company co-founded by Harvard Alumni along with Kalyan, funded by Graduates from Indian Institute of Technology, Delhi & MBA Grads from Booth School of Business, University of Chicago, and Wharton School of Business, UPenn.

The webinar started off by the introduction of the Business Management Association of the Department of Business Studies by Miss Mrigna Darsha, the cultural secretary of BMA.
The speaker, Mr Kalyan C Chamarthi was introduced to the students by the secretary of the Business management Association, Miss Shubhangi Acharya.

The speaker took over the secession and gave the insights on the higher education in India and Abroad. He introduced his company and said that, "at ScoreLeap, the aspiring student will get first-hand insights on Cracking seemingly tricky Exams such as GMAT GRE SAT & Writing Scholarship Winning Admissions Essays by individuals who are currently pursuing their degrees or completed their programs (MBA / MS / BS) at the IVY League Colleges in the US and around the world".
Further, he spoke on various prospects, focusing on answering questions like, Why Education Abroad, What Programs, Application Process, Financing Education Abroad and Post Graduate Career Opportunities.
He gave his insights on why one has to study abroad and stated many points on International Exposure, Independent thinking / Diverse Perspectives, Research Opportunities, Real World Exposure, Network with Industry Leaders, Work Experience, Local Culture, Diversity, Inclusion, Equality and Transformation.
He also spoke about the different programs available in colleges abroad and their benefits. The courses M.Sc and MBA, their requisites, the opportunities were briefly explained by the speaker.
Further, the process of applying for the colleges abroad was elaborated. The hierarchy of Selection of the Country, Selection of the Programs / Colleges, Contacting Alumni, Professors, Contacting Admissions team, Preparing for GMAT / GRE & Taking Test, Writing impressive essays, Getting Stellar Recommendations, Getting the documents (transcripts, certificates) and Reviewing and Submitting Application were briefly explained.

He also gave his insights on financing the education abroad. The options available for financing the education were described. The options were as follows:
- Scholarships

RA, TA, GA
Foundations (Forte)
- Internships

Engineering Internship Programs

Corporate Leadership Programs
- Loans

Prodigy Finance
M Power Finance
Bank Loans

Lastly the details on the career opportunities available after post-graduation was given by the speaker. The different job roles on different specialisations and domains like Management, Finance, Business Analytics and HR, their salary package, their essentials were briefly elaborated.
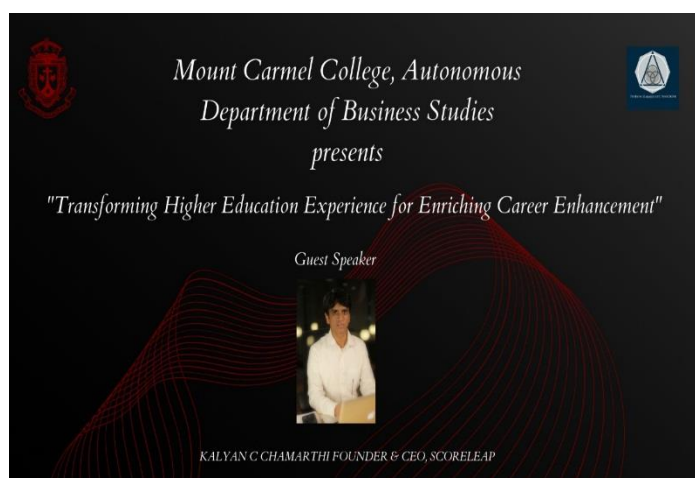
Later, the Q and A secession was carried on by the cultural secretory where the students asked their doubts and questions on different fields which was clarified by the guest speaker.

Then the vote of thanks was presented by Miss Amulya P, the treasurer of BMA. The secession ended by collecting the feedback from the students via Google forms.

Conclusion: The webinar went on for 1 hour and 15 minutes where it gave the students valuable information on pursuing the higher education.

Yours faithfully,

Amulya P, Treasurer
Business Management Association

Agenda:

10:45-11:00 – Set up (Laptop, computer required)
11:00-11:05- Introduction of the webinar and the speaker
11:05- 11:55- Talk on the higher education
11:55-12:05- Question and Answer Period
12:05- 12:08- Vote of thanks
12:08-12:15- Feedback of the secession