

**Department :** Statistics and Analytics

**Activity:** Invited Talk

**Date :** 20th February 2021, 10 AM

**Title of the activity:** Decision Making through Analytics using Big Data and Machine Learning

**Industry / Resource Person:** Mr. Anurag Goyal, Head of Finance for Advertising Business, AMAZON INDIA

### **Report**

Mr. Anurag Goyal is the Head of Finance for the Advertising business at Amazon India.

Having graduated in commerce from St. Xavier's College Calcutta, Anurag has an MBA in Finance from FMS, Delhi and is also a qualified Company Secretary.

With 10 years of experience in corporate finance in leading E-Commerce and FMCG companies, Anurag has diverse experience across business partnering, BU P&L management, financial planning and analysis, dynamic forecasting, capital budgeting, product pricing, sales controls, factory finance, costing, budgetary controls and compliance.

As the B.Voc girls study Analytics in CPG/Retail in their V semester, Anurag's excellent talk gave them an exposure on the role analytics plays in E-Commerce

**-Number of Participants: 70** (B. Voc (Analytics) and BSc( CMS / EMS) Students )

**Mode of conducting:** MS Teams

11:07 AM

VoLTE 4G VoLTE 40



MALAVIKA R



DR. S



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MEGATHERCINI N



UDAYA P



MUNIRAJU R

