

DATE OF SESSION 1	TITLE OF SESSION 1	NO OF PARTICIPANTS	SUMMARY OF SESSION 1
Day 1 - 10/03/2022	Realities of Management by Professor Ajit Kaikini	A total of 175 participants attended the session.	<p><b>Samvedhanam 2.0 - “Emerging Paradigms of Business”</b></p> <p><b>Day 1 - 10/03/2022</b></p> <p>The webinar series started off with a message by the HOD of the PG Department of Commerce, Mount Carmel College Autonomous, Dr. R. Sivakami. It was then inaugurated by the members of the Bangalore Management Association (BMA), Dr. Pradeep Singh Kharola the President of BMA and DR. B. Amarnath the Honorary Secretary of the BMA.</p> <p style="text-align: center;"><b>Session 1 - Speaker 1 - 10am to 11am</b> <b>Realities of Management - Professor Ajit Kaikini</b></p> <p>Reality-based management means <b>knowing that your organization and/or the jobs you hire for will not be for everyone and that some people will not work out even when you do everything right.</b> Reality-based management means being honest about what you do and do not have time for and making commitments accordingly.</p> <p>The speaker for this session titled “Realities of Management” was Professor Ajit Kaikini.</p> <p>Ajit Kaikini, basically a pharmacist, is the Director, Corporate Training at Buoyancee.</p> <p>With his 15 years of experience in the industry spanning sales and marketing, production/ planning &amp; admin/ training at top positions, he has been a part of large change initiatives of many blue-chip companies like Adidas, Ajax Fiori, Bisleri, Brigade group, Canara Bank, ITC group, Lupin Pharma, SBI/SBT. To name a few,</p> <ul style="list-style-type: none"> <li>• Launch of Bisleri 500 ml – training their sales &amp; marketing personnel</li> <li>• Jagrut of Canara Bank – to help collect NPA’s and increase CASA</li> </ul> <p>Buoyancee, which was started by his wife Sadhana and himself, is now in its 27<sup>th</sup> year and has been recognised nationally and internationally, many times over.</p> <p>Apart from training over 50,000 parents and another 25,000 teachers all over India, he had the privilege to conduct training for over 2500</p>

			<p>engineering college lecturers, through the world bank aided Technical Education Quality Improvement Project in Karnataka and Goa.</p> <p>The session started with an introduction of the speaker by Preethi K P, the PG Department Commerce Association Secretary. A total of 175 participants attended the session.</p> <p>The realities of management are addressed to all who wish to learn about their jobs for the practical reason of becoming better managers, making better decisions and taking control of their lives. As Ajith sir said Managing the mind is equally important to develop ways of thinking that support change. He also spoke about some ways to do so.</p> <ol style="list-style-type: none"> <li>1. Identify the thoughts you want to change-Identifying specific thoughts and patterns can help you analyse what's on your mind before you can control it.</li> <li>2. Change your perspective- it can go a long way toward helping you change your mind-set; it helps one in repositioning yourself as an outside observer which helps create space from intense thoughts and emotions.</li> </ol> <p>Sir also mentioned that management is like the mirage effect. It changes according to our perceptions. We also understood the importance of making the team more self-aware to increase their performance. Becoming more self-aware in the workplace allows you to relate better to your colleagues, direct reports and superiors, creating a more harmonious environment.</p> <p>The session was informative and gave us a lot of insights.</p>
--	--	--	--

PHOTOS:



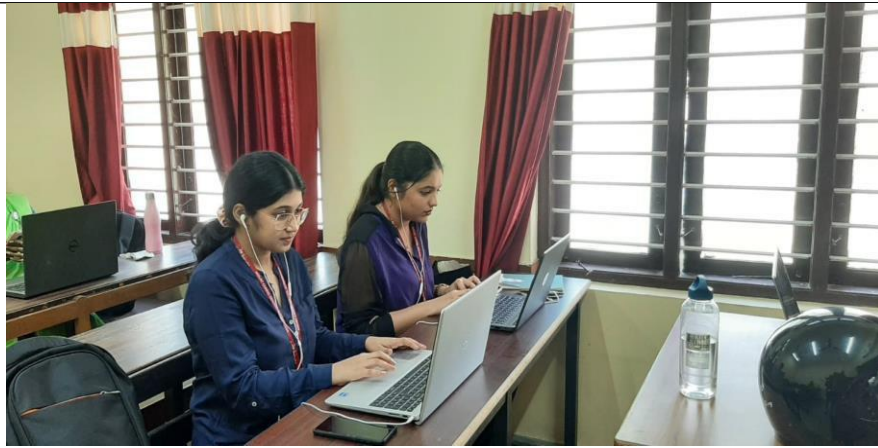
## 1. SEMINAR/WEBINAR

DATE OF EVENT	TITLE OF EVENT	NO OF STUDENTS/STAFF	SUMMARY OF EVENT
10.03.2022	<b>SAMVEDHANAM 2.0 TAKE CHARGE OF YOUR FUTURE</b>	175 PARTICIPANTS	<p>Session 1 -2 (11.00-12.00)</p> <p>Rtn Ramkumarr Seshu was the speaker for the session. The session began with the introduction by student coordinator Kanika Shetty (2<sup>nd</sup> M.com IB) introducing the 2<sup>nd</sup> speaker Rtn Ramkumarr Seshu. He is an excellent speaker with his own depth of knowledge in the field of advertisement and marketing. The speaker made sure the entire session was interactive and thus tried to convey his words through interaction with participants. He also gave a deep insight into how the economy of the world and India is into development. The world ware and the change better with the challenges of a pandemic.</p> <p>He spoke about 8 various attitudes and behaviours, asked the questions simultaneously with the way of explaining the same in different ways.</p> <p>The session was moreover in precise with the attitude inbuilt personally among individuals and behaviour patter affecting the same</p> <p>The Q &amp;A was more interesting wherein participants' answers were given out in the way they expected by the speaker as he gave insight about how exactly the behavioural does matter in individuality. The session was very interactive and fun, learning session for the participants</p> <p>The session was ended by a vote of thanks from Anusha P Sheth student (1<sup>st</sup> M.com IB)</p>

PHOTOS:







# FINANCIAL MANAGEMENT AND IMPLICATIONS OF THE BUDGET

Date: - 10th March 2022

No. of Participants: - 162



PG department of commerce, Mount Carmel College in association with Bangalore Management Association organized the webinar Samvedhanam 2.0.

In the 2<sup>nd</sup> session of the 1st day, we had with our speaker Dr. S.R.Keshava who is a M.A, M.Phil. and Ph.D. degree in economics and MBA, M.Phil. in degree and currently Professor of Economics, Bangalore University, to discuss on the topic **“Financial Management and Implications of the Budget”**.

The Key main discussion was on Financial Management, Implications and impact of Budget 2022 and Impact of Indian Economy during covid.

Later the forum was open for questions and discussion where students asked some questions like :-

- 1) Will India face any financial issues because India remained neutral during voting of Russian and Ukraine war, and other countries may also impose sanctions on India, if so what can India do?
- 2) What will be the major impact of Ukraine crisis on Indian Economy?
- 3) How do rising oil price impact government finance?
- 4) Do the budget of 2022 touch up for the Indian Economy what is the opinion of Dr. Keshava?

The session was really an interactive and informative with an open discussion to the questions.

# Digital technology for commerce students:

## The Future

Date:10<sup>th</sup> March,2022

No.of participants:127

The PG department of commerce, Mount Carmel College in association with Bangalore Management Association organised the webinar Samvedhanam 2.0.

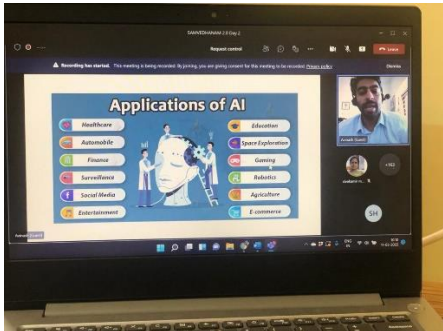

The speaker for Day 2 afternoon session, we had with us Dr. Samuel Johnson, Assistant Director for Centre for Teaching and Learning CTL & Faculty at VIT, School of Business, Vellore Institute of Technology, Andhra Pradesh.

We learned about digital technology and its widespread application in today's world throughout the session. We learned about several approaches to broaden areas of business on a digital platform, which was beneficial to the participants. The discussion was enlightening and expanded our understanding of digitisation in the Indian economy. We received an understanding of implications of digital currency, fin tech and development of applications for the future. We also received a brief insight about the requirement of technology in the post pandemic era.





## 1) WEBINARS

DATE OF EVENT	TITLE OF EVENT	NO OF STUDENTS/ STAFF	SUMMARY OF EVENT
11.03.2022	Samvedhanam 2.0 'Impact of AI on human jobs and how to tackle the challenge?'	Session 1 – 174  Session 2- 160	<p><b>Session 1</b> – Mr.Avinash Raj Brief introduction to AI, machine language and deep learning. Applications of AI in multiple fields like finance, health. Impact of automation Risk of automation on jobs. Need of the hour to face this threat – education, training, government policies, reorganising business structure.</p> <p><b>Session 02:</b></p> <p>The event took place on Day two (second half of morning session). The speaker for this event was Mr. Rajesh Pandit, a visiting faculty at IIM His inputs to make our audience realize the importance of digital marketing were phenomenal. The session was able to give a clear picture of traditional and digital marketing and further explained the importance of customer management in relation with digital marketing. The speaker demonstrated the topic with attractive examples &amp; personal experience for grasping the attention of audience, better understanding&amp; significance of digital marketing in the current world.</p>
PHOTOS:	 		



## MOUNT CARMEL COLLEGE AUTONOMOUS

### Samvedhanam 2.0 - emerging paradigms in business

DATE OF EVENT	TITLE OF EVENT	NO OF STUDENTS/STAFF	SUMMARY OF EVENT
11.03.2022 Day 02 – Session 2 (1-2pm)	Creative Marketing Methods- Mr. Anoop R Nagarajan	Around 160 participants	<p>The session began with an introduction of the speaker given by, Ms. Cian second year M.com student.</p> <p>Mr. Anoop R Nagarajan is an avid traveller, studied in Europe and worked in Asia and America and now currently lives in Singapore. Sir's Professional qualification is MBA in international business from Indian school of business management and administration. He has a great experience in Predictive analytics, big data – Lean six sigma – he has achieved a master black belt – training &amp; consulting. His experiences are, he has worked at erudite education for 13 years in the field of Triz, Lean, Six Sigma and predictive analytics – an international trainer. He has also worked as a freelance trainer at Honeywell technology solutions.</p>

			<p>The session enlightened the participants about the three rules that we need to follow to achieve a creative marketing and succeed in the today's market. Mr. Anoop also gave his own real experience as an example and also few successful company's example to have a very clear and brilliant understanding about it. The three rules that was highlighted by the speaker was, Value Proposition, Concentrate 99% on our company/brand and 1% on competitors, Strategic Vision. Mr. Anoop also helped us to understand these concepts with the help of videos. He also highlighted on blue ocean strategy and red ocean strategy, what needs to be adapted and how the successful companies have adapted these strategies. In these emerging markets and future expectations, the speaker has given a clear insight on how we can choose our best marketing strategies, most importantly concentrate on our own strategies how to be advanced and innovative to attract the market and overtake the competitors. The speaker also made time by answering all the questions that was posted by the participants very effectively.</p> <p>The session ended with a vote of thanks given by Ms. Mariya Princy B, first year M.com student.</p>
--	--	--	--

## PHOTOS:



## MOUNT CARMEL COLLEGE AUTONOMOUS

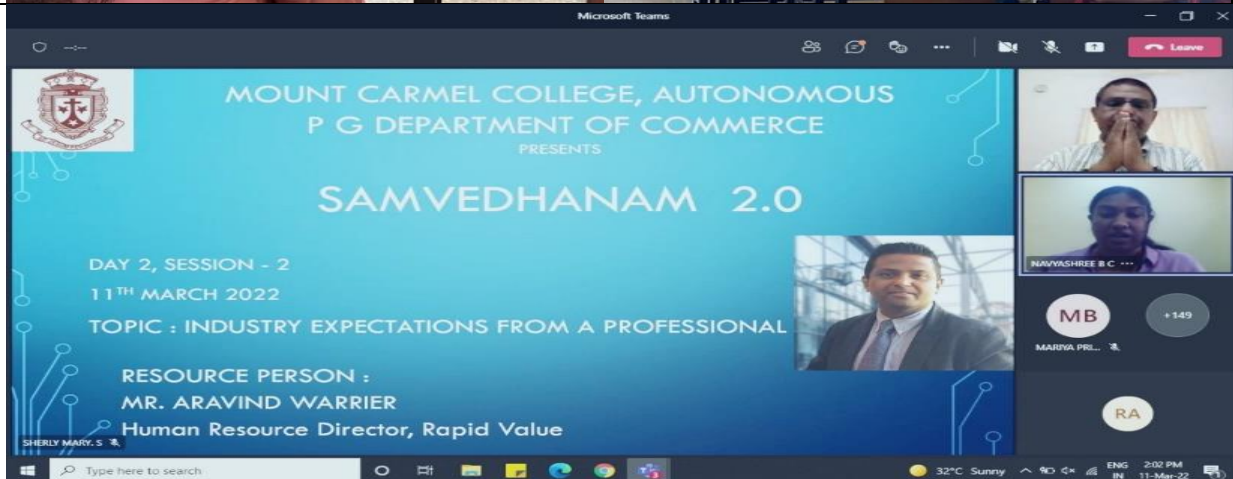
### SEMINAR – SAMVEDHANAM 2.0

DATE OF EVENT	TITLE OF EVENT	NO OF PARTICIPANTS	SUMMARY OF EVENT
11-03-2022 (Day 2-Session 2)	Industry expectations from Professionals	160	The speaker for the session was Mr. Aravind Warriar. Mr Aravind Warriar, who is an HR Professional with 15 plus years of experience in multiple sectors like Information Technology, Manufacturing and Pharmaceuticals in leading MNCs and Indian Companies. He has worked very closely with business leaders in managing mission critical projects



		<p>and assignments, and has been pivotal in providing a strategic perspective. He is also passionate about keeping up own learning curve while developing and coaching team and extended teams. His domains include Human Resource, Organisational Development, Talent Management, Employee Engagement, Talent Acquisition, Learning &amp; Development, Leadership Development, HR Audit, PCMM and PEMM Deployment, coaching &amp; mentoring. Apart from these, he is also a motivational speaker and serves as an advisory member for many leading Business schools across India.</p> <p>The session began with an introduction of the speaker given by Navyashree B C, first year M.Com student.</p> <p>It was a thought provoking and informative session where the speaker guided the participants about current industry expectations from professionals. Mr. Aravind Warriar started his talk by answering some questions from participants who asked about the booming fields in industry, global learning trends, gap between class room education and practical exposure etc. The speaker briefed on attitude development by giving insights on the importance of 3 Ps (Purpose, Passion and Perseverance) and 5 Cs (Character, Commitment, Competence, Communication and Compassion) which would lead to professional success.</p> <p>Few videos were shown to throw light on self-development and defining greatness. Lastly the speaker quoted the abilities which students need to develop in order to match the current industry standards like ability to think creatively, ability to be organised, ability to collaborate and deliver high standards etc. Overall the session was very insightful which gave participants a clear idea about current industry expectations from professionals and how to develop oneself for the same. The session ended with a vote of thanks given by Sherly Mary S, first year M.Com student.</p> <p>Samvedhanam 2.0 webinar series ended with the final vote of thanks given by Dr Karuna M, Asst.Professor of PG Department of Commerce.</p>
--	--	--

PHOTOS:





**Mount Carmel College, Autonomous**

58, Palace Road, Vasanthnagar, Bengaluru - 560052

**PG Department of Commerce**

In Association with

**Bangalore Management Association**

presents

**ಇದಲವದಿಹಾನಾಲ 2.0**

**Emerging Paradigms in Business**

[Click here  
to register](#)



**Date: 10th & 11th March, 2022**



**PLATFORM : MS TEAMS**





## About the College

Mount Carmel College was founded in 1944 by the Carmelite Sisters of St. Teresa in the state of Kerala in Trichur (under the title of Carmel College) Affiliated to Madras University, broke new ground by shifting to Bangalore in the year 1948 to meet the increasing demand for women's education.

An Autonomous College since September 2005, Mount Carmel College was first accredited at the 5 star level in 1999, Re-accredited with an A+ in 2006, 'A' grade in 2012 in its third round, and A+ in the fourth cycle of accreditation by the National Assessment and Accreditation Council (NAAC). In 2006 University Grants Commission identified the college as a "college with potential for excellence" (CPE). The Institution is consistently ranked among the top 20 colleges in India. The College offers Under Graduate and Post Graduate programmes in Humanities, Science, Applied Science & Design, Computer Application, Commerce, and Business Studies. Today the college caters to the academic aspiration of over 8000 students.

## About PG Department of Commerce

PG Department of Commerce offers three programmes, M.Com, M.Com - International Business and M.Com - Financial Analysis. The broad objective of the Master of Commerce Programme is to impart to the students, professional education and training by specifically focusing on the respective specialisations offered. We further strive to provide them with opportunities to develop conceptual, practical, research, and analytical business skills in order to meet the challenges of the business, industry, and/or academic sector regardless of the level – National and Global.

## About the Webinar Series

Today's world has brought in a shift in the paradigm of business regarding the expectations of companies from employees. From fundamentals to technical, all aspects that make an individual a professional have become the focal point.

With the emerging innovation, challenges, and the thin line of physical and digital boundaries, opportunities have paved the way. On that note, our Institution has always prioritized the industry's changing needs to ensure that students are equipped and corporate-ready.

In the light of this context,

## "Samvedhanam 2.0- Emerging Paradigms in Business"

presents a better platform to students, academicians, researchers and corporates, to sharpen their knowledge and skills to heighten their levels of employability.



## Resource Persons

### | Session 1 |

(10:00 am - 12:00 pm)

#### Realities of Management

**Mr. Ajith Kaikini**

Director & Corporate  
Trainer, Baayancee

#### Take Charge of your Future

**Rtn. RamKumar Sehsu**

Author - Born to Win  
Bengaluru

### Day 1

### | Session 2 |

(1:00 pm - 3:00 pm)

#### Financial Management & Implications of the Budget

**Dr. S.R Keshava**

Professor Dept. of Economics  
Bangalore University

#### Digital Technology for Commerce Students : The Future

**Dr. Samuel Johnson**

Assistant Director- Centre  
for Teaching and Learning  
Professor - VIT

### Day 2

#### Impact of AI on Human Jobs & how to tackle the challenge?

**Mr. Avinash Raj**

Director -  
Partnership & Alliances

#### Digital Marketing : Giant Missing Piece

**Mr. Rajesh Pandit**

Management  
Consultant, Visiting  
Faculty at IIM

#### Creative Marketing Methods

**Mr. Anoop R. Nagarajan**

Trainer  
Honeywell Technology  
Solutions

#### Industry Expectations from a Professional

**Mr. Aravind Warriar**

Human Resource  
Director, RapidValue

### Who can attend?

- Students across disciplines (UG & PG)
- Research Scholars
- Academicians
- Corporates

### Also Note

- NO Registration Fee.
- Participants are expected to log in 10 mins prior to the commencement of each session.
- Participants are also requested to login with the same user name as mentioned in the registration form.
- E-Certificates will be provided only to the registered attendees, after filling the feedback form.

#### **Contact Details:**

Dr. R Sivakami,  
Coordinator,  
PG Department of Commerce  
+91-9686183874