

Art of selecting right angle to a news story

The Department of Journalism organized a guest lecture on the topic: "**Crafting Compelling Stories**" on the 17th of August 2023. We were joined by **Ms. Juliana Lazarus**, Assistant Editor Times of India.

The guest lecture provided insightful guidance on selecting news angles, equipping students with practical skills to enhance their journalism skills. emphasized the crucial role of news angles in capturing audience attention. The lecturer discussed about identifying key elements: 5 Ws and H, understanding audience interests, crafting attention-grabbing headlines and using narrative structures.

