## **Investment Strategy**



## Activity: Industry Expert Session Date: 11/09/23 Speaker: Mr. Parag Kapadia, FCA, Investment advisor and Independent Director

The school of commerce, Mount Carmel College, Autonomous, in collaboration with The Miles Education organized a webinar for the students of 1<sup>st</sup> year B.Com Strategic Finance on the 11<sup>th</sup> of September 2023 at 3 p.m. It was held online via Microsoft Teams. Mr. Parag Kapadia,FCA, Investment advisor and Independent Director was invited as the Guest speaker. Through the webinar, students were able to gain knowledge on the investment strategy and various types of investments that are available in the business market. Beginning from the various instruments of investments in the share market, an insight was given on the various ways in which one can invest his/her money in various investment instruments according to his/her will, needs and ability. Further on, MR. Parag Kapadia Sir gave a detailed explanation about what are mutual funds, and other kinds of investments throwing light on what is fixed deposit, equity shares, with the example of NEFT share value and MRF share values. He also said about the pros and cons of investing in each of these shares and deposits according to the need of the investor. He gave an explanation how the different class of people would invest in various shares or deposits according to the amount of return, that is, if we need higher return we have to invest in equity shares, if we need less return with less or zero risk we need to invest in deposit and if we need medium or more return we have to invest in mutual funds. He also explained how the share value increase or decrease in the upcoming future. In conclusion, the webinar organised by Mount Carmel College, Autonomous School of Commerce was an informative one through which students were able to learn about investment strategy and different investment instruments available for the investors to wisely choose according to their needs.