

Report on National Seminar.

"If we commit ourselves to the successful completion of a task, then we personify excellence –Nik Halik."

As we are approaching the completion of an insightful National level seminar and Research paper presentation on Virtual Inclination of Commerce and Management Education in the Arena of Digitalization, I Dr. Karuna M take immense pleasure in presenting the summary of this seminar.

The seminar started off with inauguration ceremony which was graced by our esteemed Chief-guest Dr. K. S. Narayana Swamy (President, Bangalore Management Association) and other eminent dignitaries followed by address by the key-note speaker Mr. N.M Sharma (Founder & CEO, Phygital Insights and Datalitix) who gave a power start to the seminar through their thoughtful words. The seminar took place in two Technical sessions. Technical session 1 witnessed an interactive panel discussion moderated by Dr. Nitu Sharma where eminent panelists in the field Mr. Philip Varughese (Analytics & AI Veteran), Mr. Kamal Rajnikant Vora (Global SoX Lead, 3M-ANSR Limited) and Ms Vidya C M (Marketing and Financial Analyst) presented their thoughts and discussions on the theme "Opportunities and Challenges in Digitalization". The panelists took us into the world of Data and AI drawing live examples of how we are powered by AI both in our professional and personal lives requiring to achieve the balance between Digital transformation and Digital disruption.

In the Technical session 2 we witnessed Paper presentations in two tracks were more than 30 research papers were presented on various sub themes related to the theme of the seminar. To mention a few topics presented today: AI and future of education, Effect of IT on Tax management, Digitalizing education through content marketing, VUCA world, Block chain technology and HR Analytics. The presentation tracks also witnessed Q&A session which stimulated thoughtful discussions on various topics of presentation. It brings us immense pride and pleasure to share that the seminar was graced by 250+ delegates from various universities, institutions and colleges from different states.

Overall the conference was instrumental in addressing various contemplating aspects of virtual inclination in the field of commerce and management education and gave insights to adopt and upscale in this area of digital disruption. Hope you all had a happy learning and some insightful carry away from this seminar.

Thank you and wishing you all a wonderful evening ahead.