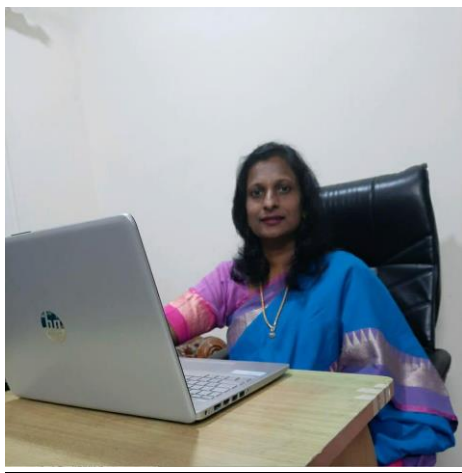


## **Webinar on Cross borders mergers and acquisition**



On 28<sup>th</sup> of October 2020, the commerce department organised a webinar on mergers and acquisitions. The webinar started at 2.30 pm, final year students (Finance Elective) and Teachers were the attendees of the webinar, the webinar was conducted on Microsoft teams Organised by Prof. Asha S K and Prof. Deepthi  
The guest lecturer of the event was Dr. Sunitha Panicker.



### **Topics for discussion in the webinar :**

- i. Meaning and differences of mergers and acquisitions.  
Mergers  
Merger is an agreement that unites two existing companies into one new company.  
  
Acquisitions  
An acquisition is when one company purchases most or all of another company's shares to gain control of that company.
- ii. Phases of mergers or Acquisitions.
  - a. M & A Strategy
  - b. Target Screening
  - c. Due Diligence

- d. Transaction Execution
    - e. Integration
- iii. Cross Border mergers and acquisitions.
- iv. Case Study of Tata Steel and Corus
  - a. Brief overview on the merger
  - b. Balance sheet impact on financing
  - c. Goodwill Treatment (Asset side)
  - d. Pre-merger
  - e. Post-merger
- v. Cross Borders Mergers and acquisitions deals in the times of Covid – 19

### Conclusion

Through this interactive session conducted, we learnt in detail, about the cross border merger and acquisition of companies and mainly how are companies bracing themselves during Covid-19, and opportunities during the crisis, safeguards to be adopted, and how is India preparing itself.